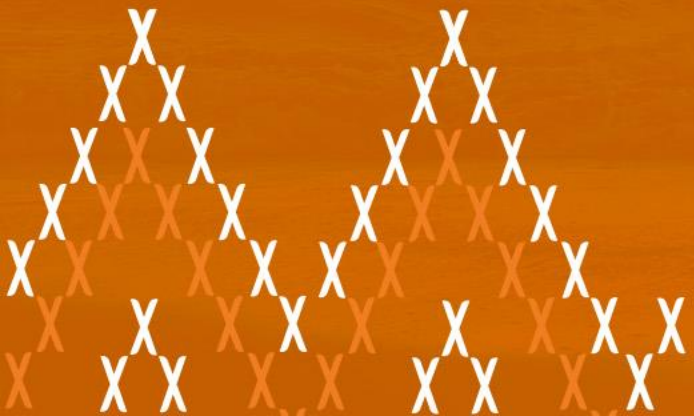


Keynote speaker

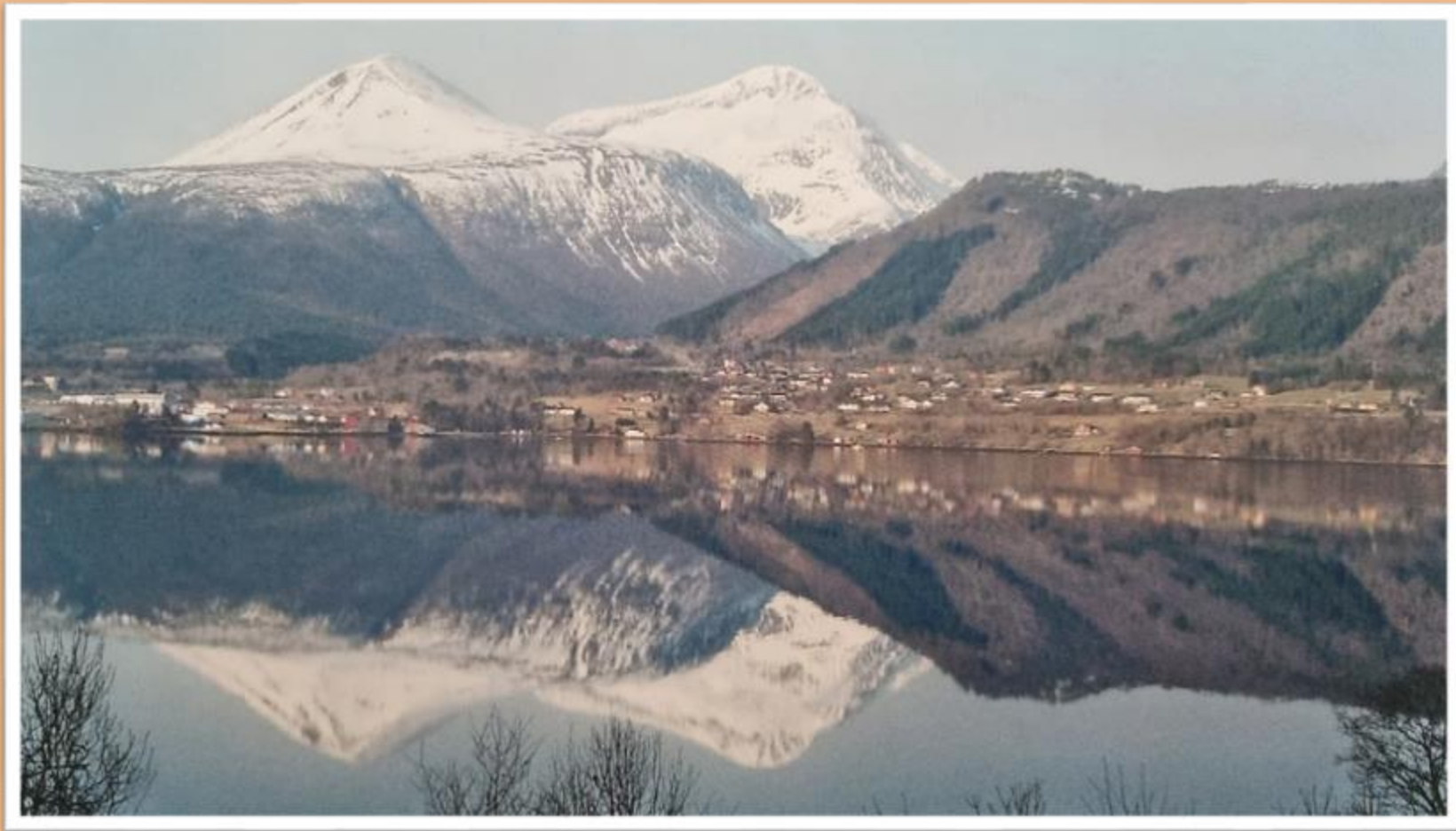
Kari Scrimshaw

Chief Executive, Ringa Hora

**Leading with Value,
Walking with Purpose**

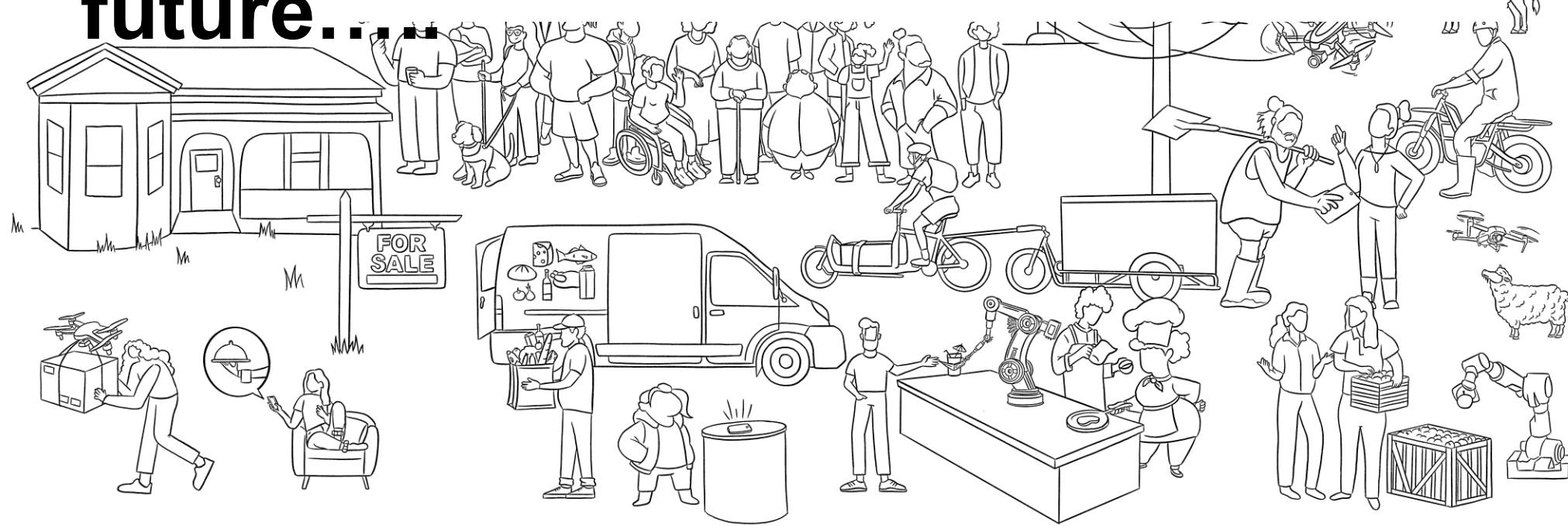


Ko wai au

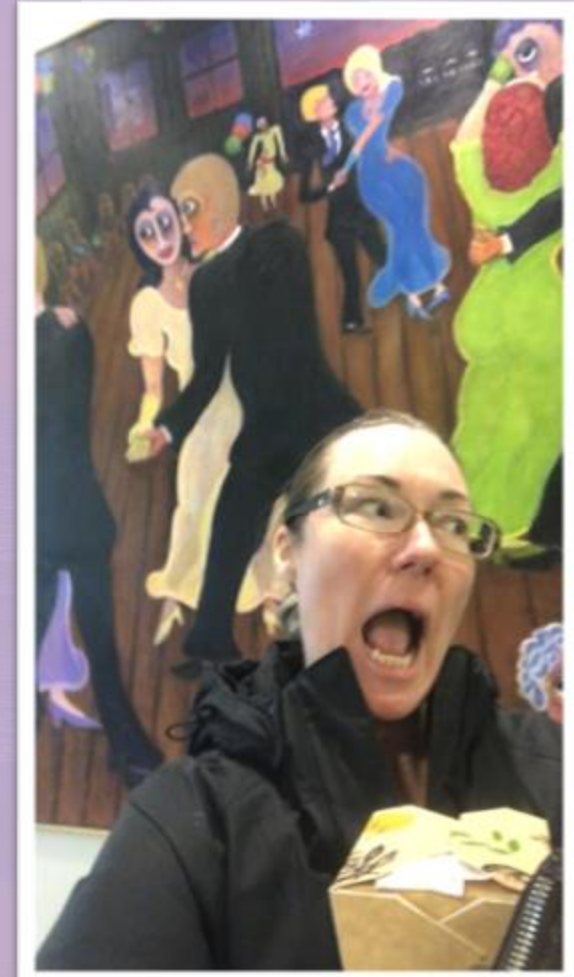
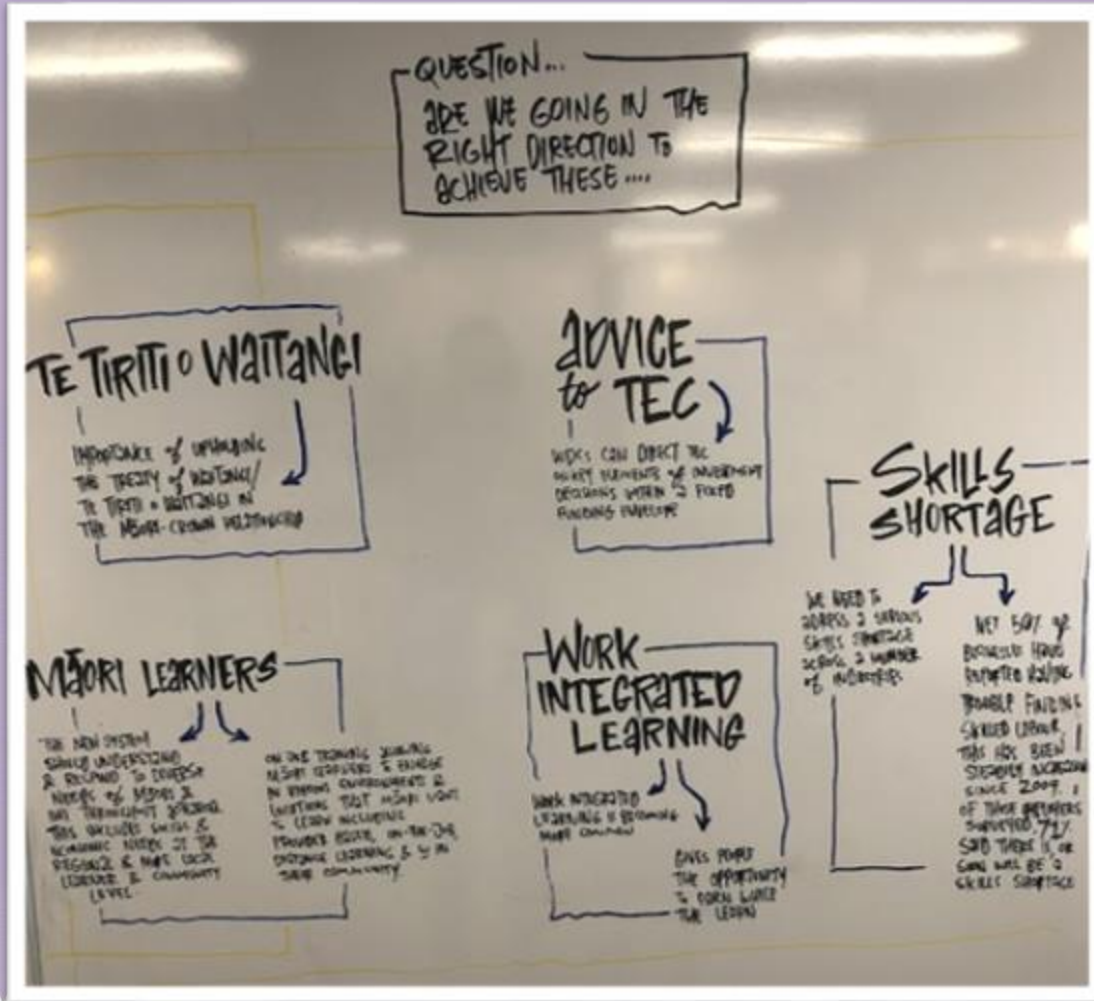




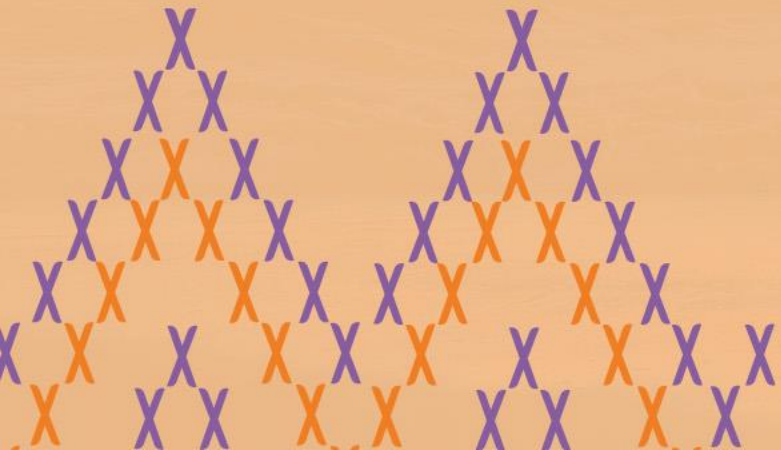
Working backwards from the future.....



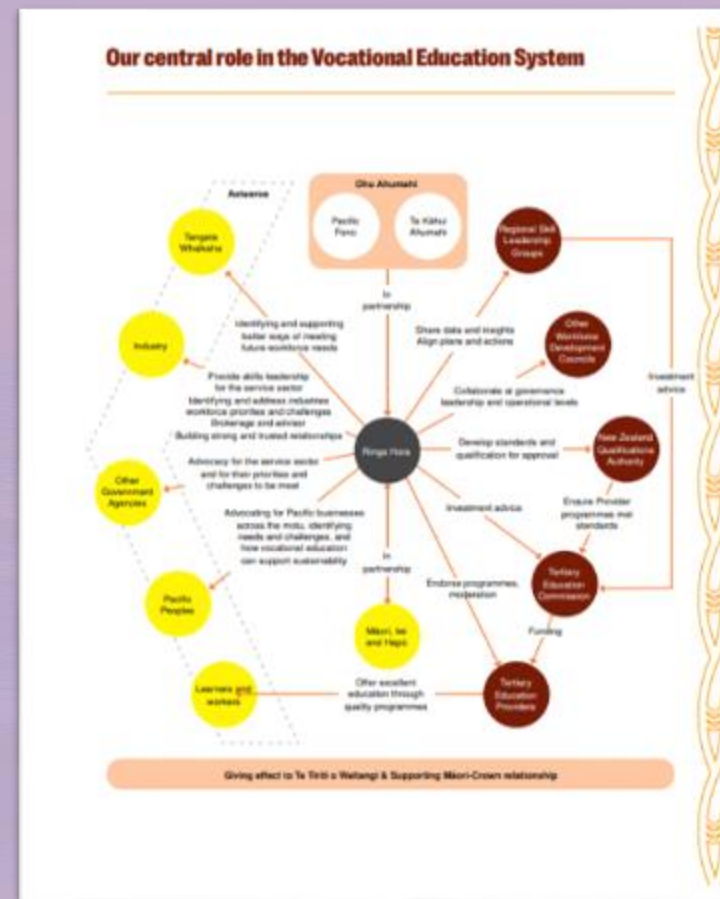
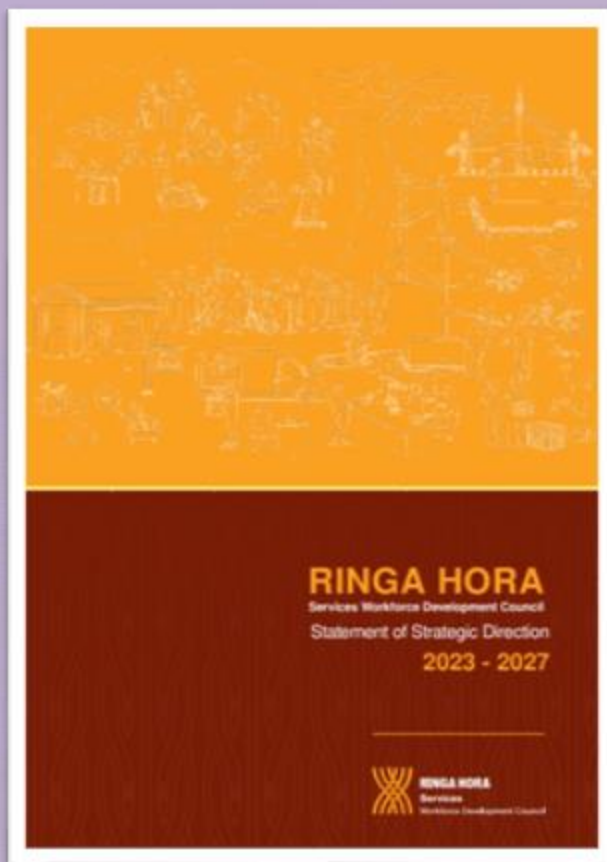
A really bad day



Values explain who you are...
but also who you are NOT.



Whose strategy is it anyway?





Manaakitanga

We are open and understanding, exemplifying unity, authenticity and empathy in all that we do.

We act in good faith and do what is right

We uphold our mana and the mana of others

We are transparent, accountable and act with integrity

We are authentic and genuine

We provide clear, concise, timely information to those we work with

We are authentically committed to giving effect to Te Tiriti o Waitangi

We embrace feedback and actively strive for improvement

We build authentic relationships with Mana Whenua and work together

We value the diverse voices and needs of Pacific communities and Tāngata Whaikaha

We drive transformation with empathy for the betterment of our people

We seek to understand

We are genuine in our interactions with each other, our industries, and the diverse communities we serve

We embrace our kaimahi, their whakapapa, and the knowledge they bring with them

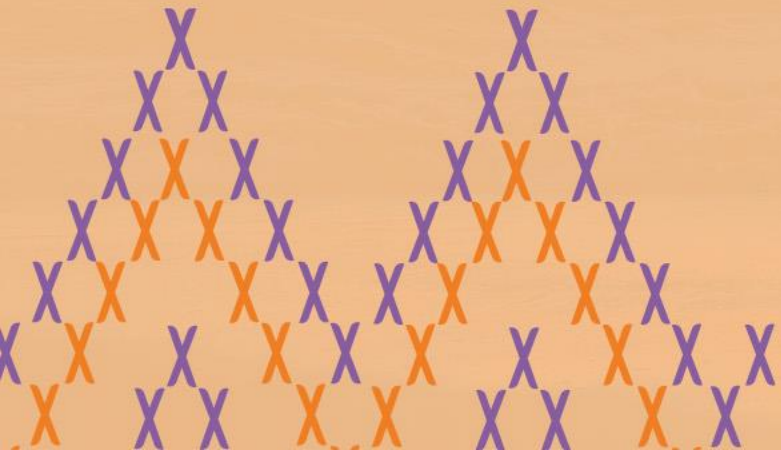
We foster an environment of development and growth

We maintain and strengthen our connections through whakapapa and whansungatanga

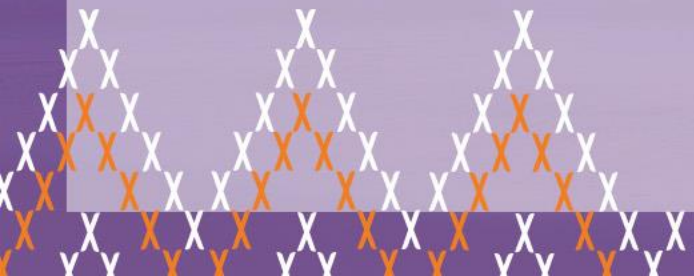
We are compassionate, empathetic and caring

Start with values.....

Let culture bloom and strategy evolve

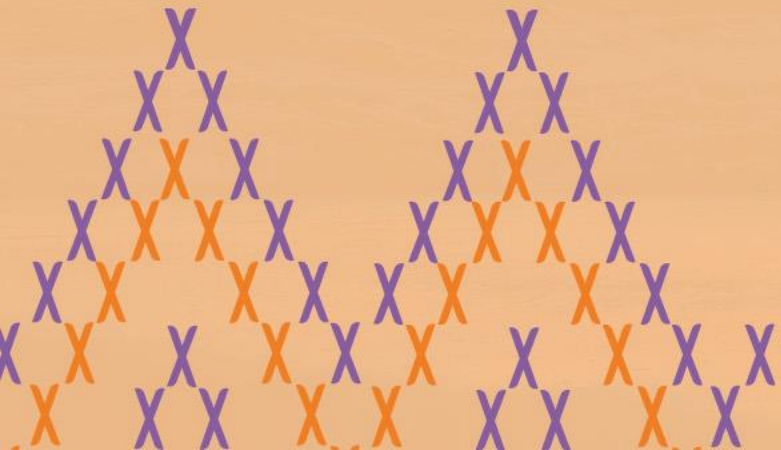


Make muscle memory



Walking with values gives purpose.....

And purpose creates value.



Ngā mihi

TuiA 2025



**Leadership is not the words we say,
or the things we do today,
but the ripples we leave for the future.**

