

# REAL ESTATE & PROPERTY MANAGEMENT OVERVIEW

# **April 2025**

This overview provides a summary of information about Real Estate & Property Management services, including information on the workforce, training, qualifications, businesses and the economy.

Real Estate & Property Management services includes real estate agencies and property management companies (both residential and non-residential).

#### Key information about this overview

Counts presented as "no change" while there is a difference in the numbers presented represent differences that sit within the margin of applied random rounding.

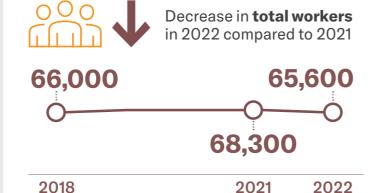
Workforce, business, economic, training and qualifications data presented here may differ from other previously published work from Ringa Hora. For more information on our methodology, or for more detailed breakdowns of the data presented here, please visit: <a href="https://www.ringahora.nz/service-sector-overviews">www.ringahora.nz/service-sector-overviews</a>

#### **Integrated Data Infrastructuredisclaimer**

These statistics are not official statistics. They have been created for research purposes from the Integrated Data Infrastructure (IDI) and Longitudinal Business Database (LBD) which are carefully managed by Stats NZ. For more information about the IDI and/or LBD please visit <a href="www.stats.govt.nz/">www.stats.govt.nz/</a> integrated-data

The statistics are based in part on tax data supplied by Inland Revenue to Stats NZ under the Tax Administration Act 1994 for statistical purposes. Any discussion of data limitations or weaknesses is in the context of using the IDI for statistical purposes and is not related to the data's ability to support Inland Revenue's core operational requirements.

### **Our Workforce**



## Workforce by selected industries

··· O ··· Real Estate Services **Non-Residential Property Operators** 

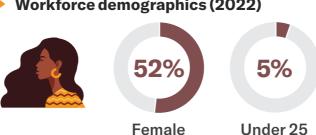
**Residential Property Operators** 20 200

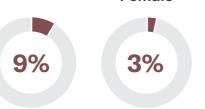
28,200	29,500	29,300
26,600	25,800	24,200
O- 12,400	14,300	13,200
2018	2021	2022

#### Income (2022)



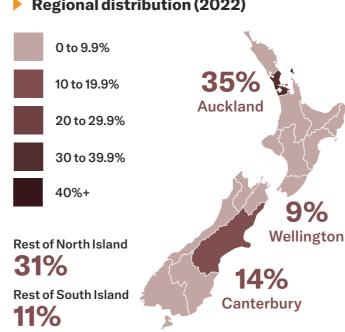
# Workforce demographics (2022)







## Regional distribution (2022)



# **Business and Economy**



Contribution to GDP in 2023 **\$25.0** billion

Of total NZ GDP





2020 2023 2024

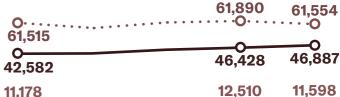
## Businesses by selected industries





2020

Residential Property Operators



1,17 O	8	_	_	_	_	_	_	_	12,510	_	11,5	598 O	



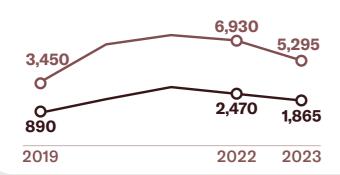


2018 2021 2022

# **Training and Qualifications**

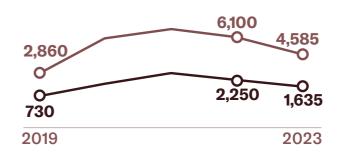


**↓** Total enrolments **↓** Total completions



Selected subject breakdowns

Real Estate







2023

2024

Residential Property Management



