KEY

Our workforce

Number of workers

2023

257,029

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6%

Age 15 - 24 years

Change over past 5 years (2018-2023)

4%

2018

Forecast change over next 5 years

Female

2023

Employment by Region 2023



14%

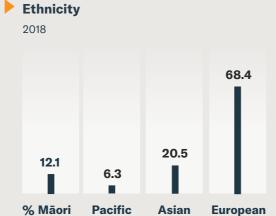
Canterbury



9%

Wellington





Training & Qualification

Current NZQCF Products

	Qualifications	Programmes	Enrolments 2023
Retail, Sales and Distribution (total)	7	64	2955
Level 2			555
Level 3			1310
Level 4			1090
Distribution	2	25	485
Level 3			275
Level 4			210

INFORMATION

Our businesses

Number of business

42,036

1.3%

Change in Business over last year (2022-2023)

Māori owner business

Self-employment 2023

Business size FTE per business

5%

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27,696

6

Our economy

SQDP **\$24bn**

GDP per FTE

\$109,737

Change in GDP over last year (2022-2023)

1.3%↓



Occupation

	2023	2018	2027	Actual change over past 5 years 2018-2023	Forecast change over next 4 years 2023-2027
Sales Assistant (General)	63497	60,320	64,207	5%	1%
Retail Manager (General)	27,071	25,137	28,025	8%	4%
Checkout Operator	12,160	11,812	12,448	3%	2%
Sales Representatives nec	11,723	11,483	11,966	2%	2%
Storeperson	7,762	7,136	8,010	9%	3%

Enrolment 2023 vs 2017	Enrolment 2023 vs 2022	Completion 2022	Completion 2022 vs 2017	Completion 2022 vs 2021
-64%	-33%	1350	-67%	38%
		330		
		900		
		120		
116%	-22%	195	105%	-15%
		130		
		65		