## Introduction to Entrepreneurship (Micro-credential)

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| **Title** | Introduction to Entrepreneurship (Micro-credential) | | |
| **Level** | 3 | **Credits** | 15 |
| **Purpose** | The purpose of this micro-credential is to provide a credential that recognises introductory skills and knowledge in entrepreneurship required by people who are working/exploring to work in a business context.  This micro-credential will provide introductory entrepreneurship skills and knowledge focusing on mindset, self-reflection, and foundations of financial literacy required for individuals who are currently working/exploring business opportunities.  This micro-credential may be used in programmes leading to the New Zealand Certificate in Leadership (Level 3) [ref: XXXX v1]. It may also contribute towards other service sector qualifications at level 3 and above. | | |
| **Component** | This micro-credential is broken into 2 components. This is component 1 which focuses on Development of personal and professional skills | | |
| **Learning outcomes** | On successful completion of this component, learners/ākonga will be able to:   1. Identify personal strengths and align them with entrepreneurial opportunities. 2. Implement strategies to foster a growth mindset. 3. Set personal goals and outline steps for achieving them in an entrepreneurial context. 4. Identify and apply effective self-reflection techniques, considering their influence on self and others in a leadership context. | | |
| **Content** | Learning outcome 1 and 2   * Cultural historical background * Personal values * Mindset strategies   Learning outcome 3 and 4   * Goal setting * Self-reflection strategies * Working as part of an effective team | | |
| **Delivery Methods** | Online, distance, or in person, or a combination of these. | | |
| **Resources** | Legislation relevant to this micro-credential may include but is not limited to: Consumer Guarantees Act 1993, Fair Trading Act 1986, Harmful Digital Communications Act 2015, Health and Safety at Work Act 2015, Human Rights Act 1993, Privacy Act 2020. Available from <https://www.legislation.govt.nz/> | | |
| **Assessment methods** | Assessment methods may be conducted in a workplace or simulated training environment. | | |
| **Assessment Standard** | No standards | | |

## Introduction to Entrepreneurship (Micro-credential)

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| **Level** | 3 | **Credits** | 5 |
| **Component** | Component 2 of this Micro-credential focuses on foundations of financial literacy | | |
| **Learning outcomes** | On successful completion of this component, learners/ākonga will be able to:   1. Explain the key elements of financial literacy and how they apply to a business. 2. Apply financial data to enhance decision-making in business context. | | |
| **Content** | Learning outcome 1 and 2   * Financial statements and budgeting * Cashflow management and financial risk * Balance sheets * Strategies to manage personal well-being * Budgeting and cash flow management | | |
| **Delivery Methods** | Online, distance, or in person, or a combination of these. | | |
| **Resources** | Legislation relevant to this micro-credential may include but is not limited to:   * Consumer Guarantees Act 1993, Fair Trading Act 1986, Harmful Digital Communications Act 2015, Health and Safety at Work Act 2015, Human Rights Act 1993, Privacy Act 2020. Available from <https://www.legislation.govt.nz/> | | |
| **Assessment methods** | Assessment methods may be conducted in a workplace or simulated training environment. | | |
| **Assessment Standard** | No standards | | |