

# KEY

## Our workforce

▶ **Number of workers**  
2023

**149,167**



**3%** ↑ *Change over past 5 years (2018-2023)*

**13%** ↑ *Forecast change over next 5 years*

▶ **Employment by Region**  
2023

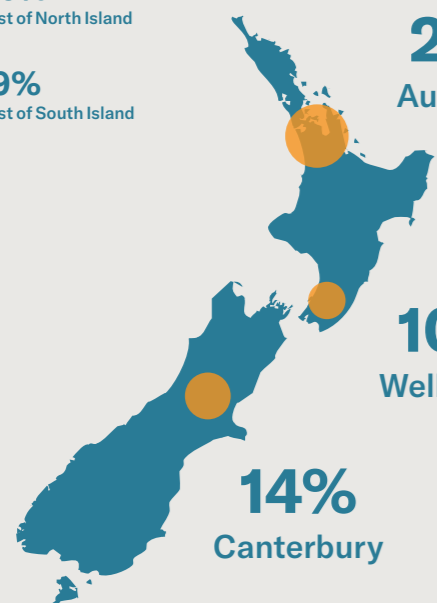
**36%**  
Rest of North Island

**21%**  
Auckland

**19%**  
Rest of South Island

**10%**  
Wellington

**14%**  
Canterbury



▶ **Age 15 - 24 years**  
2018

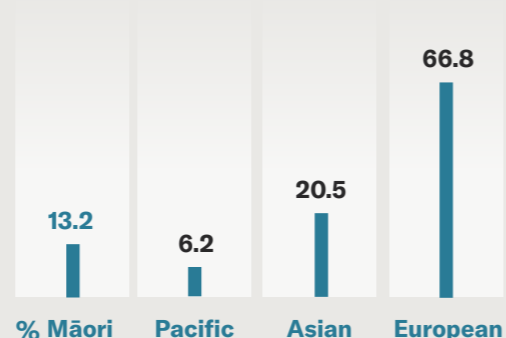
**23%**

▶ **Female**  
2023

**59%**



▶ **Ethnicity**  
2018



## Training & Qualification



Current NZQCF Products

	Qualifications	Programmes	Enrolments 2023
Tourism & Travel	8	85	1630
2			35
3			495
4			565
5			450
6			85

# INFORMATION

## Our businesses

▶ **Number of business** 2023 **24,252** **3%** ↑ *Change in Business over last year (2022-2023)*

▶ **Māori owner business** 2021



**6%**

▶ **Self-employment** 2023

**18,265**

▶ **Business size FTE per business** 2023

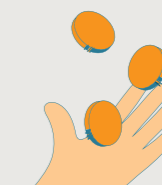
**6**

## Our economy

▶ **GDP** 2023 **\$11.6bn**

▶ **GDP per FTE** 2023 **\$92,499**

▶ **Change in GDP over last year (2022-2023)** 2023 **8%** ↑



## Occupation

	2023	2018	2027	Actual change over past 5 years 2018-2023	Forecast change over next 4 years 2023-2027
Sales Assistant (General)	11,591	10,830	12,054	7%	4%
Chef	7,610	6,966	8,531	9%	12%
Waiter	5,390	5,342	5,704	1%	6%
Cafe or Restaurant Manager	4,639	4,322	5,067	7%	9%
Retail Manager (General)	4,407	4,189	4,532	5%	3%

	Enrolment 2023 vs 2017	Enrolment 2023 vs 2022	Completion 2022	Completion 2022 vs 2017	Completion 2022 vs 2021
	-70%	-7%	935	-68%	-40%
			20		
			210		
			405		
			200		
			100		