

CLEANING SERVICES

References:

1. Workforce demographic, businesses, and economy data is from Infometrics and relates to 2022 unless noted
2. Education and training data is from TEC administrative data and relates to 2022.

WORKFORCE



1. Number of workers

The total workforce in Cleaning Services is about 1% of the NZ total workforce.

Workforce change

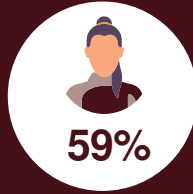
The workforce in Cleaning Services has decreased by 1.7% compared to 2021, but is 5.4% higher than 2019.

2. Proportion of rangatahi (aged 15 - 24)

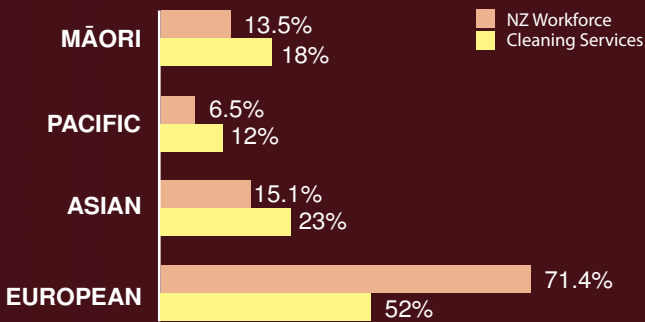
12%

The percentage of rangatahi in Cleaning Services is lower than the 14% in the NZ workforce.

3. Participation of wāhine



4. Ethnicity



5. Tāngata whaikaha

3.8%

This is compared to 3.1% of tāngata whaikaha in the wider New Zealand workforce.

6. Average annual income

\$36,800

The average annual income in Cleaning Services is much lower than New Zealand's \$65,800 in 2022.

7. Average annual income growth (2011-2022)



8. Workforce by Region



41%
Auckland



11%
Wellington



14%
Canterbury



BUSINESSES



1. Number of businesses

There are around 6,100 businesses in Cleaning Services, an increase of 6% compared to 2021.

2. Māori-owned business

Approximately 6% of Cleaning Services are Māori-owned businesses in 2022.



ECONOMY

\$1.5 Billion

In 2022, Cleaning Services contributed 1.5 billion to NZ's Gross Domestic Product (GDP)

EDUCATION AND TRAINING



1. Number of Learners 2022

New Zealand Certificate in Cleaning (Level 2)
450

New Zealand Certificate in Laundry Processing (Level 2)
5

New Zealand Certificate in Cleaning (Level 3)
420

2. Proportion of workers with no post-school qualifications

59%